

ด่วนมาก
ที่ ศธ ๐๒๐๕/๒๕๖๐

๓๐ พฤษภาคม ๒๕๖๖

เรื่อง รางวัล ESD Okayama Award 2023

เรียน ปลัดกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม

สิ่งที่ส่งมาด้วย ข้อมูลรางวัล ESD Okayama Award 2023 จำนวน ๑ ฉบับ

ด้วยองค์การยูเนสโกได้มีไปรษณีย์อิเล็กทรอนิกส์แจ้งเกี่ยวกับรางวัล ESD Okayama Award 2023 ซึ่งได้รับการสนับสนุนโดยเมืองโอคายามะและคณะกรรมการขับเคลื่อน ESD Okayama Award ตั้งแต่ปี ค.ศ. ๒๐๑๕ โดยมีวัตถุประสงค์เพื่อยกย่องกิจกรรม ESD ที่มีความโดดเด่นในประเทศญี่ปุ่นและต่างประเทศ และส่งเสริม ESD ด้วยการจัดกิจกรรมดังกล่าวให้เป็นที่รู้จักอย่างแพร่หลาย โดยมีรายละเอียดดังนี้

๑. หน่วยงานที่มีโครงการด้าน ESD สามารถเสนอโครงการจำนวน ๑ รายการ เพื่อเข้าชิงรางวัล ESD Okayama Award โดยจะต้องเป็นโครงการที่ให้ความรู้และพัฒนาประชาชนให้เรียนรู้ซึ่งกันและกัน และมีการลงมือปฏิบัติเพื่อนำไปสู่การสร้างสังคมที่ยั่งยืนจากมุมมองที่หลากหลาย เช่น การอนุรักษ์สิ่งแวดล้อม การพัฒนาชุมชน การสืบทอดมรดกทางประเพณีวัฒนธรรม และความหลากหลายและความครอบคลุม ฯลฯ รวมทั้งเป็นโครงการที่ดำเนินการอย่างต่อเนื่องอย่างน้อย ๒ ปี ณ เดือนเมษายน ๒๕๖๖

๒. กรรมการผู้เชี่ยวชาญจะคัดเลือกโครงการที่โดดเด่นและสามารถเป็นตัวอย่างในระดับโลก เพื่อนำไปสู่การส่งเสริม ESD ในชุมชนท้องถิ่นต่อไป จำนวน ๑-๒ รายการ ซึ่งแต่ละโครงการจะได้รับรางวัล ๓,๐๐๐ ดอลลาร์สหรัฐ นอกจากนี้ ผู้แทนหน่วยงานของโครงการที่ได้รับรางวัลจะได้รับเชิญให้เข้าร่วมการนำเสนอเกี่ยวกับโครงการในพิธีมอบรางวัล ESD Okayama Award ซึ่งมีกำหนดจัดขึ้นในวันพฤหัสบดีที่ ๒๓ พฤศจิกายน ๒๕๖๖ ณ เมืองโอคายามะ ประเทศญี่ปุ่น

๓. หน่วยงานที่สนใจสามารถจัดส่งใบสมัครและผลงานไปยัง ESD Okayama Award Secretariat (ฝ่ายเลขานุการ) ทางไปรษณีย์อิเล็กทรอนิกส์ esdokayamaaward@city.okayama.lg.jp ภายในวันศุกร์ที่ ๑๔ กรกฎาคม ๒๕๖๖ เวลา ๑๗.๐๐ น. ตามเวลาประเทศญี่ปุ่น หรือเวลา ๑๕.๐๐ น. ตามเวลาประเทศไทย และสามารถศึกษาข้อมูลเพิ่มเติมเกี่ยวกับวิธีการสมัครและเกณฑ์การคัดเลือกได้ที่ <https://www.city.okayama.jp/kurashi/0000049561.html>

ในการนี้ สำนักงานปลัดกระทรวงศึกษาธิการในฐานะสำนักเลขาธิการคณะกรรมการแห่งชาติว่าด้วยการศึกษา วิทยาศาสตร์ และวัฒนธรรม แห่งสหประชาชาติ จึงขอความอนุเคราะห์หน่วยงานของท่านพิจารณาประชาสัมพันธ์ไปยังหน่วยงานและสถานศึกษาในสังกัดต่อไป

จึงเรียนมาเพื่อโปรดพิจารณาดำเนินการตามเสนอข้างต้นด้วย จะขอบคุณยิ่ง

ขอแสดงความนับถือ



(นายพิเชฐ โพธิ์ภักดี)

รองปลัดกระทรวงศึกษาธิการ

ในฐานะเลขาธิการคณะกรรมการแห่งชาติ

ว่าด้วยการศึกษา วิทยาศาสตร์ และวัฒนธรรม แห่งสหประชาชาติ



สิ่งที่ส่งมาด้วย

<https://citly.me/slyrd>

(๓๐)

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<input type="checkbox"/> กกม.	<input type="checkbox"/> กชน.
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<input type="checkbox"/> กคช.	<input type="checkbox"/> กคส.
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พิเชฐ ๖๖

ESD Okayama Award 2023

Call for Applications !

Deadline: 14 July 2023 (Friday) 17:00 (JST)

The award recognizes activities that contribute to the spread of ESD in local communities in Japan and abroad and serve as models for the world. We are looking for projects that educate and develop people to learn from each other and take action toward the creation of a sustainable society in various aspects, such as environmental conservation, community development, inheritance of traditional culture, diversity and inclusion, and more.

Eligible Project: ESD Projects Based in Communities in Any Country and Region*

Award: One or Two

Prize: US \$3,000 per Project

Ceremony: 23 November 2023 (Thursday)
Okayama, Japan

*For more information, please see the Application Guide and Form in our website:
<https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0-0-0.html>



SDGs: Sustainable Development Goals
ESD: Education for Sustainable Development



■ Contact Information:

ESD Okayama Award Secretariat

(SDGs & ESD Promotion Division, Okayama City, Japan)

TEL: +81-86-803-1351

Email: esdokayamaaward@city.okayama.lg.jp





ESD Okayama Award 2023

— Application Guide —

To solve various problems we face, such as climate change, biodiversity and poverty, and to realize a society in which current and future generations can live in peace, Education for Sustainable Development (ESD), which promotes learning and practice to change conventional values, thinking and behavior, has been introduced in many parts of the world. In order to facilitate action to build sustainable societies around the world, the 17 global goals of the Sustainable Development Goals (SDGs) were created in the 2030 Sustainable Development Agenda, which was adopted in September 2015 at the UN Summit. Since education is the key to achieving the SDGs, the new international framework of ESD, “ESD for 2030”, started in January 2020. ESD is expected to be further promoted to create a sustainable society.

In Okayama, Japan, the Okayama ESD Promotion Commission, the network of the diverse stakeholders promoting ESD in the area (secretariat at Okayama City Office), was established in 2005, in conjunction with the launch of “The UN Decade of ESD”, and its Okayama ESD Project was created. Okayama City has played a leading role in accelerating collaborative actions among people working for ESD. One of the remarkable events was to host the Stakeholder Meetings of the UNESCO World Conference on ESD in 2014.

In 2015, Okayama city launched the ESD Okayama Award to actively promote ESD and contribute to ESD around the world. The ESD Okayama Award is held annually by Okayama City and the ESD Okayama Award Steering Board consisting of organizations which have contributed to the promotion of ESD in Japan and around the world. By recognizing outstanding examples of ESD in Japan and abroad, the ESD Okayama Award aims to contribute to the visualization and dissemination of ESD, to help organizations implementing ESD projects to enhance their activities, and to contribute to the achievement of the SDGs.

We sincerely look forward to receiving your application!

【Important Information】

1. Application

(1) Deadline for application

The Application deadline is **14 July 2023 (Friday), 17:00 (Japan Standard Time)**

(2) Submission of Application

Please send application documents by e-mail to the Secretariat:

ESD Okayama Award Secretariat (at SDGs & ESD Promotion Division, Okayama City)

E-mail : esdokayamaaward@city.okayama.lg.jp

※Please write “ESD Okayama Award 2023 Application” in the subject line of your e-mail.

※The data size per email should not exceed 8 MB as the mail may not be accepted due to overcapacity.

※Google Drive and password-protected compressed files cannot be used.

2. Organizers

ESD Okayama Award Steering Board[※] and Okayama City

※The ESD Okayama Award Steering Board is composed of the following organizations:

- United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS)
- UNESCO Bangkok
- Asia-Pacific Cultural Centre for UNESCO (ACCU)
- Japan Council on Education for Sustainable Development (ESD-J)
- The Goi Peace Foundation
- Okayama ESD Promotion Commission

3. Contact

ESD Okayama Award Secretariat (at SDGs & ESD Promotion Division, Okayama City)

1-1-1 Daiku, Kita-ku, Okayama City, Japan 700-8544

Tel : +81-(0)86-803-1351 Fax : +81-(0)86-803-1777

E-mail : esdokayamaaward@city.okayama.lg.jp

Contact Person: Sachie Kumano (Ms.); Hirohisa Iwata (Mr.)

Details of Application

◆ Eligibility

Organizations based in any country, including Japan, implementing ESD activities in local communities are eligible to apply for the ESD Okayama Award.

※Only one application per organization can be accepted.

※Projects eligible for this award are ongoing and have been running for at least two years as of April 2023. Projects in the planning stages are not eligible.

※The organizations that have won the ESD Okayama Award in the past cannot apply with the award-winning projects, but can apply with other projects.

◆ Number of Awards

One or Two

◆ Prize

US \$3,000

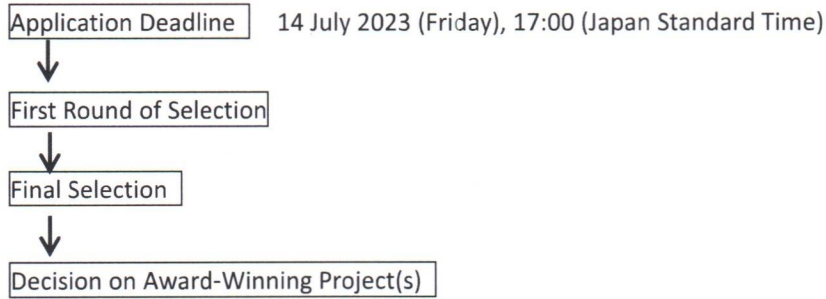
※The prize money is expected to be used to expand the project.

◆ Selection Criteria

The ESD Okayama Award will be given to outstanding projects that can serve as global models contributing to promotion of ESD in local communities. Submitted projects will be reviewed by ESD experts based on the following criteria:

Vision	The project outlines local issues to realize a sustainable society, and objectives are clearly stated.
Collaboration	The project has a clear implementation structure with various collaborating stakeholders (individuals and organizations).
Integration	The project integrates economic, environmental, and social dimensions.
Innovation	The project demonstrates innovative approaches and methods to promote ESD.
Status of Implementation	The project has a track record of activities and documentations including feedback and evaluation of audiences and stakeholders.
Empowerment	The project takes educational approaches such as interactive methods for problem-solving and promoting actions to shape a sustainable future. The project also leads to behavior change of individuals, including the transformation of values, attitudes and actions, and to the empowerment of local communities.
Future Strategy	The project is expected to be expanded in the future and bring positive influences to other communities as well.

◆ **Selection Process**



The organizations receiving the award will be informed, and the results will also be published on the website** in the middle of October.

**ESD Okayama Award: [https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0.html](https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0-0.html)

- At the first round of selection, finalists will be selected. One or two project(s) out of the finalists will be selected by the judges at the final selection.
- Please understand that we are unable to respond to inquiries regarding the results.

◆ **Award Ceremony**


One representative of the winning project(s) will be invited to the Award Ceremony in Okayama city, Japan, and will be requested to give a presentation on the project. The detailed information will be sent to award winner(s).

◆ **Application Form and Other Materials**

Please check the materials to be submitted below.

※If the required materials are not submitted, the application will not be accepted.

※The data size per email should not exceed 8 MB

Check	Materials to be submitted
<input type="checkbox"/> 【Required】	a) ESD Okayama Award 2023 Application Form Please complete the ESD Okayama Award 2023 Application Form . ※Please note that applicants should: • Write in English or Japanese including the names of the organization and project. • Fill the information according to the questions in all required boxes except for “5. Other Supporting Documents (Option) “. • Not exceed the maximum number of characters in each box. • Be aware that URL content entered in sections where URLs are not required will not be considered for review. ※The form can be downloaded from the URL below or the 2D barcode on the right: https://www.city.okayama.jp/kurashi/category/1-9-9-8-3-0-0-0-0.html 
<input type="checkbox"/> 【Required】	b) A Video / Slideshow or Photos as an Alternative to Introduce the Project Please submit <u>only one video or slideshow</u> of the project. ※The video or slideshow should be <u>5 minutes or less</u> . ※Please <u>upload it</u> on YouTube or Facebook and <u>write its URL</u> in the required box. If you have difficulty to make a video or slideshow, you can submit <u>photos by email</u> instead. ※The photos should be 5 to 10.
<input type="checkbox"/> 【Optional】	c) Supporting Documents You can submit relevant supporting documents. ※The documents should be <u>total 5 pages or less</u> in A4 Size. ※Please email them along with the application form.



- ※In the column with a word limit, please indicate the number of words you have written. Points may be deducted for exceeding the word limit.
- ※Please keep the data size of one e-mail to 8MB or less.
- ※Google Drive and password-protected compressed files are not acceptable.

1. Information about Your Organization <Required>

(Please use extra space if needed.)

Name of Organization (For universities, please include the name of the department)			
Name of Representative of Organization			
Street Address of Headquarters (including Postal Code)		Country	
Telephone Number			
URLs of Website/ Facebook			
Contact Person	[Name/ Title/ Department]		
Email Address of Contact Person			
Category of Organization	Please check one category that best describes your organization. <input type="checkbox"/> School, University <input type="checkbox"/> NGO, Civic Group <input type="checkbox"/> Local Group, Community Learning Centre (CLC) <input type="checkbox"/> Others (Please specify:)		
Description of Organization	Please provide a summary description of your organization.		【max. 150 words】
	<i>[Word counts: () words]</i>		

2. Information of Your Project <Required>

a. Name of Project			
b. Description of Project	Please provide clear overview of your project.		【max. 300 words】
	<i>[Word counts: () words]</i>		
	Please write the URL of the project's website if there is one.		

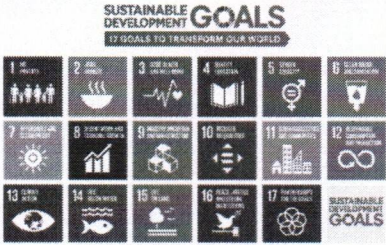
c. Basic Information	Duration	Started in (month/year)	(/) ※The project should be ongoing and have been running for at least two years as of April 2023. (The start day must be before March 2021.)
		If this project will continue in the future, please check the "Continue" checkbox, and if you have a definite plan to terminate the project, please write the termination date (month/year).	Continue <input type="checkbox"/> Termination Date (/)
	Target group(s)	Target area(s)	
		Target group(s)	
		Number of targeted people	about () persons
	Annual cost	Annual cost of the project	about () US Dollars/ per year
Funding source(s)	Please explain the funding source(s) of the project, such as subsidies, donations, public funds, etc.		
d. Vision	Please describe the following two points in details: 【max. 300 words】		
	<ul style="list-style-type: none"> ▪ Goals of the project including target values ▪ Challenges faced by local communities in achieving a sustainable society 		
	[Word counts: () words]		
e. Collaboration	Please describe in detail the implementation system, including the structure of the collaborating groups and organizations and the rolls of each entity, in words. If you would like to paste diagrams, the resolution must be legible. 【max. 400 words; including text if using figures and tables, no more than 2 pages】		
	[Word counts: () words]		
f. Integration	Please describe how the project integrates economic, environmental, and social dimensions of sustainable development. 【max. 200 words】		
	[Word counts: () words]		
g. Innovation	Please describe how the project demonstrates innovative approaches and method to ESD. 【max. 200 words】		
	[Word counts: () words]		
h. Status of Implementation	Please describe the following two points in detail: 【max. 300 words】		
	<ul style="list-style-type: none"> ▪ Quantitative data such as the total number of project participants and organizations, results of participant surveys, etc. ▪ Objective evaluation such as feedback from participant questionnaires, articles and news coverage, and awards received to date 		
	[Word counts: () words]		

i. Empowerment	1) Please describe the kinds of educational approaches that the project is using in detail, such as interactive learning for problem-solving and/or participatory practices. 【max. 400 words】
	<i>[Word counts: () words]</i>
	2) Please describe achievements of the project and ways to disseminate the results in detail, such as how the project brought behavior change among the targeted groups including the transformation of values, attitudes and actions, and empowered local communities. 【max. 400 words】
	<i>[Word counts: () words]</i>
j. Future Strategy	Please describe how you are planning to develop and expand the project in the future. Please also include detailed information such as any strategies, expected target groups, expected project duration and budgets per year. 【max. 200 words】
	<i>[Word counts: () words]</i>

3. Contribution to the Sustainable Development Goals (SDGs)* <Required>

To which SDG goal(s) is (are) the submitted project related?

*Please refer to the United Nations website about the SDGs. (<http://www.un.org/sustainabledevelopment/>)

a. Please check all SDG goals related to the submitted project. (Multiple answers allowed.)	
	<input type="checkbox"/> 1 No Poverty <input type="checkbox"/> 2 Zero Hunger <input type="checkbox"/> 3 Good Health and Well-Being <input type="checkbox"/> 4 Quality Education <input type="checkbox"/> 5 Gender Equality <input type="checkbox"/> 6 Clean Water and Sanitation <input type="checkbox"/> 7 Affordable and Clean Energy <input type="checkbox"/> 8 Decent Work and Economic Growth <input type="checkbox"/> 9 Industry, Innovation and Infrastructure <input type="checkbox"/> 10 Reduced Inequalities <input type="checkbox"/> 11 Sustainable Cities and Communities <input type="checkbox"/> 12 Responsible Consumption and Production <input type="checkbox"/> 13 Climate Action <input type="checkbox"/> 14 Life below Water <input type="checkbox"/> 15 Life on Land <input type="checkbox"/> 16 Peace, Justice and strong Institutions <input type="checkbox"/> 17 Partnerships for the Goals
b. Which SDG goal is most relevant to the submitted project? (Select One)	
c. Please describe how the submitted project relates to one or more of the SDGs. 【max. 200 words】	
<i>[Word counts: () words]</i>	

4. A Video / Slideshow or Photos as an Alternative to Introduce the Project <Required>

Please make one video or slideshow of the project (5 minutes or less), upload it on YouTube or Facebook, and write its URL in the box below.

※Please do **NOT** directly send the data by e-mail.

If you have difficulty to make a video or slideshow, you can submit photos (5 to 10) by email instead.

URL of a Video or a Slideshow	Please provide only one URL where the data has been uploaded below.
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5. Other Supporting Documents <Optional>

You can submit relevant supporting documents (total 5 pages or less in A4 Size) by email, and list the titles below.

- 1.
- 2.
- 3.