

Why You Should Be Part of TAIWAN EXPO 2024?



Interact with 200+ Taiwan companies planning to expand and develop their business in Thailand and ASEAN market



Platform to explore the latest technologies, trends and business opportunities from Taiwan



Gain insights into new business ideas and expand your network



Create, Connect and Collaborate with potential business partners and industry players

Business Matchmaking

Find the right business partners and solutions through our matchmaking service.



Register now!

Step 1 Visit exhibitor directory

Explore your own and possible business matches

Step 2 Registration

Select your exhibitor interests and book business match-making

Step 3 Plan for the visit

We create your personal meeting plan

Step 4 Meet at the exhibition

Connect with the right business partner to reach your objective



Event & Activities



November 21

Thursday

Time

10:30-11:00
11:00-11:30
12:00-17:00
13:30-18:00
14:00-15:00
16:30-17:00
17:00-17:30

Event

Opening Ceremony
VIP Tour
Taiwan and Thailand One-on-One Matchmaking
2024 Taiwan and Thailand BCG Seminar
2024 Taiwan Healthcare Products Showcase
Taiwan Product Showcase - Smart Medical
Lucky Draw



November 22

Friday

Time

08:30-13:00
11:00-12:30

12:00-17:00

13:00-16:50

14:00-14:30
15:00-16:00
16:30-17:00
17:00-17:30

Event

2024 Taiwan and Thailand Smart Healthcare Conference
Taiwan's Green Tech Solution Launch for Achieving Net-Zero in Thai Manufacturing
Taiwan-Thailand Smart Machinery International Talent Cultivation and Exchange Forum
Taiwan-Japan Business Cooperation Seminar and Biz Matching in Thailand 2024
Taiwan Product Showcase - Smart Manufacturing Experience Activities
Taiwan Product Showcase - Smart Manufacturing
Lucky Draw



November 23

Saturday

Time

11:00-11:30
12:00-13:00
14:00-14:30
15:00-16:00
17:00-17:30

Event

Taiwan Product Showcase - Circular Economy
Experience Activities
Taiwan Product Showcase - Smart Lifestyle
Experience Activities
Lucky Draw



Find out more!

TAIWAN EXPO 2024

in

THAILAND

21-23 NOV 10:00 AM ~ 18:00 PM

HALL 5, Queen Sirikit National Convention Center (QSNCC)



FOR INQUIRIES

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Organized by : TITA TAITRA Supported by :

The TAIWAN EXPO 2024

What we have done so far

Since 2017, TAIWAN EXPO has become a leading platform for Taiwanese businesses to explore opportunities and form partnerships across ASEAN, Asia, North America, and Europe. With 35 editions held in 14 cities across 9 countries.

In Thailand, the expo has attracted 580 exhibitors and 169,712 visitors, generating an estimated US\$317 million in business opportunities. This reflects the growing popularity of Taiwanese products and the important role the expo plays in fostering trade and collaboration between Taiwan and Thailand

What we will do this year

In 2024, TAIWAN EXPO in Thailand will focus on key areas like Smart Manufacturing, Smart Medical, the Circular Economy, Smart Lifestyle, and Culture & Tourism. The event will also feature one-on-one business matchmaking sessions and industry forums to deepen collaboration between Taiwanese and Thai businesses.

Let's seize these business opportunities together!

TAIWAN EXPO reflects Taiwan's long-term commitment to strengthening bilateral trade with Thailand. With your support, we aim to achieve even greater success this year.

Circular Economy

The The Circular Economy section focuses on "Sustainable Living," "Sustainable Earth," and "Sustainable Tech," showcasing innovations from 33 Taiwanese companies, including net-zero solutions like solar-powered IoT devices, biodegradable straws, eco-friendly packaging, and dust-free clothing from recycled materials. These technologies highlight Taiwan's commitment to sustainability and foster collaboration with Thailand for low-carbon transformation and smart city development.



Exhibition Themes

Smart Lifestyle

In Smart Lifestyle section, we presents 67 award-winning products in smart living, selected for their design, quality, and innovation. These solutions enhance everyday life while promoting sustainability, showcasing Taiwan's capabilities in eco-friendly technology. Explore how these advancements can transform your living environment into a more efficient and sustainable space.



Smart Manufacturing

Linking to Thailand's industrial policies, the pavilion features 31 Taiwanese companies showcasing smart manufacturing solutions, including automated technologies and smart production equipment, alongside competitive products like machine tool components and EV charging stations. These firms provide digital carbon inventory and AI solutions, aligning with Thailand's BCG policy to support carbon neutrality and address global climate challenges.



Smart Medical

Taiwan's healthcare industry is renowned for its high-quality services and expertise, making it a leader in the field. A total of 34 exhibitors will participate in the event, showcasing groundbreaking innovations in Smart Healthcare, Medical Assistance Systems, Telemedicine, and Medical Assistive Devices. This exhibition highlights Taiwan's technological advancements and commitment to improving healthcare solutions for better patient outcomes.



Culture & Tourism

Nearly 240,000 Thai visitors explored Taiwan from January to July, attracted by its stunning landscapes and rich culture. The Culture & Tourism section showcases Taiwanese crafts, including natural dyeing and weaving, alongside exquisite indigenous handmade items such as cross-stitch and wooden crafts. This collaboration promotes cultural strengths while creating future business opportunities in tourism and crafts between Taiwan and Thailand.

